

**Massachusetts College of Art and Design  
Graduate Education Council  
October 4, 2017  
Tower 1101, 1:00-2:30p  
Minutes**

**Members Present:** Paul Paturzo, Lois Hetland, Laura McPhee, Juan Obando , Dan Szabo, Maggie Shirland, Patricia Seitz,

**Advisors Present:** Jackie Knight, Dave Carder, Aurelio Ramirez, Anne Marie Stein

**Recording Secretary:** Felicia D. Scott, Nadia Savage

**Call to Order**

Dean Paul Paturzo called the meeting to order at 1:15pm.

**1. Announcements**

- Dean's Search: Paul Paturzo will be the Dean of Graduate Studies for the next two years, and the dean's search will begin in Fall 2018. Goals for these two years are:
  - Building the identity and visibility of the Graduate Programs, fundraising and scholarships.
  - Moving forward in strategic planning using the Graduate Report as a foundation, including the financial relationship to the College.
  - Review of the finances and structure of graduate programs. Faculty could bring other institutions' MFA models for discussion and comparison.
- Graduate Coordinators and GEC members will meet with facilitators who are working with the Strategic Planning Committee.
- Program Coordinators are asked to work with the Dean to manage graduate finances and overall budget as related to faculty assignments, and to consider faculty assignments earlier.
- 3D MFA applicant portfolio review procedures will be reviewed, and program requirement changes for the MFA 3D Major Studio model and the M.Arch program will be presented for votes this fall.

**2. GEC Criteria for Hiring Graduate Faculty**

The mandate for the Graduate Education Council includes determining criteria for graduate faculty. GEC members discussed who currently selects graduate faculty in each department, how specific 01 faculty have access to teaching graduate courses, and the concept of a designated graduate program faculty member. It was suggested that the Dean and Program Coordinator might work together to select graduate faculty and that criteria for prospective graduate faculty be determined. This issue will be discussed by GEC this fall.

### **3. Spring Course / Electives**

- Adrian Kohn's critique course will be offered for the third time and will be reviewed for final approval this fall.
- Anne Marie Stein asked that some graduate courses be open to PCE students, and that PCE courses be considered for graduate student electives. Some GEC members were concerned that graduate students need electives separate of BFA and PCE students, and that PCE students may not be at the correct level for graduate courses. The Dean will write a policy regarding PCE students enrolling in graduate courses to bring back to GEC for a vote.
- Graduate students are able to view all graduate course offerings in daVinci by searching for term, graduate level, and main campus location. Courses are not listed with multiple course subject codes. Prerequisites are listed.

### **4. Program Reviews for Strategic Planning**

The Graduate Dean wants to work with Graduate Program Coordinators and faculty to find a model for reviewing programs. The reviews, led by the faculty rather than the Dean, should look at what is working and what can be improved through change. It was suggested that each program produce the same "products" in their program review, in order to make review across programs clear and easy.

### **5. The MassArt Website**

The new MassArt website has been designed as a marketing tool primarily for the BFA program. GEC and Graduate Coordinators want the website to function as an academic, curricular, and community resource, and to improve it as a marketing tool for graduate program. Nadia Savage downloaded screenshots for review of the graduate program pages. Some points of discussion were:

- The website should be mission driven, focusing on the education of artists.
- Content on graduate program pages must be improved before creating separate sites.
- The separate MFA DMI website, which is a curricular tool, might be used as a model.
- There is a bottleneck for website changes.
- The Marketing Office seeks data and evidence from prospective students, but not from faculty or staff, and navigation will not be considered for changed until one full year in operation.
- In order to have a voice at the college regarding the website, GEC will submit a letter to the Strategic Planning Committee.

### **Adjournment**

Dean Paul Paturzo adjourned the meeting at 2:38pm.