

DRAFT
MassArt Budget Advisory Committee
January 31, 2018
Meeting Notes

Committee Members Present:

Bob Perry, Chair	Jamie Costello, Co-Chair	Kara Mackie
Dwayne Farley	Ernie Plowman	Kyle Brock
Don Arpino	Elizabeth Freeman-Smith	Chris Wright

Committee Members Not Present:

Kathryn Riel, Co-Chair	Bob Gerst	Susana Segat
Ezra Shales	Katelyn Costello	Luanne Witkowski
Jim Cambronne	Howie LaRosee	Ezra Shales

Bob opened the meeting with information that some committee members are not able to attend due union meetings scheduled during this committee meeting time. The MSCA was contacted and asked if Budget Advisory should be cancelled and advised that it should not. Meeting notes and recap at next meeting will be provided.

- Review of the Agenda and exercise for this meeting as “working session”.
- Transparency - Budget Information is on the wiki and available for review by all members of the community.
- Budget Process is underway and faculty have been trained and are using Budget Pak, training and refreshers are being accommodated at request of individuals.
- Handout – guiding Principles for FY18 Budget and Goals for FY Budget
- State Budget Update

Working Session Exercise:

Jamie asked the group to spend some time thinking about campus-wide priorities, what each member feels the college should address as a priority in the Strategic Planning/Budget Process. Strategic Planning process is underway and the Budget Committee can impact that process with budget priorities.

Jamie distributed 3x5 post it's for members to write down priorities, which were posted in “buckets” of general area. The group spent time creating the list and debating similar suggestions and what area (s) they should be organized within and about crossover between areas. Please see the list below (without omissions for duplication), and photos of the exercise (attached):

Operational Priorities:

1. Update Colleague
2. Resources that meet our growing population
3. Enrollment Management (dept. resources allocation, re-org.)
4. Tech infrastructure upgrade
5. Equipment
6. IT upgrades and software integration
7. Shared portfolio events resources for departments – how much do we spend on rentals for shared events. Strong understanding of space for academic use vs. rental use to help balance tuition cost
8. Upgrade in processing

Enrollment Management/Retention Priorities:

1. Student Support, i.e. Food Pantry, Emergency Funds
2. Ensure adequately fund student aid to increase access to students
3. Advising for First Year students; what to expect, major selection, career options
4. Student Success (retention, persistence)
5. Student support services (helping students to graduate in timely manner to avoid excess loans)
6. Recruitment (very lean budget) \$1100 per student, \$1700 avg. at public schools
7. Student career prep
8. Student retention
9. Balancing overinflated majors
10. Improved student support for disability and mental illness
11. Business, career, and marketing – focused classes
12. More commuter resources (shuttle)
13. Meeting student financial need
14. Programming for students

Enrollment/Marketing/Identity Priorities:

1. Branding the College

Facilities/Security Priorities:

1. Structural Repair
2. Facilities Upgrades
3. Security Access Shuttle
4. Facilities Improvements
5. Real Intranet
6. Fiscal and Security Infrastructure
7. Storage
8. Security enhancements
9. Additional Security for Expensive Equipment

Affordability and Access Priorities:

1. Summer Courses; Financial Aid and Foundation Completion
2. Affordability

Staffing Priorities:

1. Additional faculty in specific areas
2. Training
3. Training
4. People and staffing
5. Filling vacant position and retention
6. Equitable pay

Strategic Priorities:

1. Inclusive socially just training and learning
2. Getting our house in order vs. doing and adding more, more, more
3. Student centered-ness

Discussion of how to track (scorecard) from year to year how the committee priorities fared; were they achieved, not, or partially completed and what were the factors that contributed to that. Did state budget, the board, or other factors contribute to the selection and success or elimination of priority initiatives.

Next Steps -

At the next meeting the committee will continue the exercise with input from members not able to be at this meeting and move to departmental priorities. Then priorities will be ranked by importance to be shared with the Cabinet and community.

Submitted by:

Margaret Maki

2/1/18