

MASSART 5-YEAR STRATEGIC PLAN

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MISSION

Massachusetts College of Art and Design is a public, independent institution that prepares artists, designers, and educators from diverse backgrounds to shape communities, economies, and cultures for the common good.

VALUES

We pursue a just, compassionate, and equitable learning environment

We cultivate rigorous creative practices by observing, questioning, making and remaking

We honor courage, honesty, mutual respect, and self-expression

We believe in the power of art and design to transform our world

TEN YEAR HORIZON

Drawing on our enduring legacy and proven strengths, in ten years MassArt will . . .

- Be recognized as a leading cultural institution with an international reputation for excellence.
- Be a national resource for learning and teaching methods and practices.
- Serve the Commonwealth as a leader for cultural inquiry and new ways of seeing, thinking, and doing.
- Be an exemplary organization in which makers, educators, scholars, and entrepreneurs thrive.
- Develop a significant focus on research, innovation, and creative practices.
- Sustain the MassArt mission through effective use of a growing array of resources.
- Be rooted in just and equitable practices for the good of everyone in our community.

