

MASSART 5-YEAR STRATEGIC PLAN

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PRIORITIES

ENVIRONMENT FOR A CREATIVE CAMPUS

MassArt will develop effective, responsive, sustainable systems and infrastructure to provide a learning, working, and living environment where creativity flourishes.

QUALITY WORKPLACE AND EFFECTIVE ORGANIZATION

MassArt will operate with clear communication, easy collaboration, and effective systems in an equitable and vibrant culture to implement strategic priorities and carry out our mission.

TRANSFORMATIVE LEARNING AND TEACHING

MassArt will reflect on curricula and teaching practices, retaining what we do best and improving what we must do better, becoming a student ready campus, providing lifelong learning opportunities, and investing in research and innovation to serve our students and other artists, designers, and educators.

REPUTATION AND RESOURCES

MassArt will steward and develop more robust and enduring resources to support the college's programs and the demand for MassArt's leadership in art, design, and education.

JUSTICE, EQUITY, DIVERSITY, AND INCLUSION

MassArt will foster equitable and authentic participation by sharpening the skills, tools, and will to practice justice at the forefront of our decision making, support systems, and educational and interrelational practices.

INITIATIVES AND GOALS

WE ARE A STUDENT-READY CAMPUS.

- We design our time and space to best serve students. ◇
- We communicate in ways that resonate with students. ○
- We shape curricula, pedagogies, and critique for student and alumni success. △
- We keep the cost of attendance as low as practical. ✕
- We recruit, enroll, support, and retain students with justice and equity in mind. □

WE ARE A COLLEGE THAT COLLABORATES.

- We create time and space for interdepartmental and interdisciplinary collaboration. ◇
- We communicate well with one another and with the world around us. ○
- We create PK-16+ pathways that support artists, designers, and educators. △
- We work with community, commonwealth, college, corporate, and alum partners. ✕
- We partner with our reconceived EDI office to reform our campus culture. □

WE ARE AN INSTITUTION THAT INVESTS IN PEOPLE.

- We promote safety and wellness. ◇
- We develop faculty, staff, and student workers as professionals. ○
- We support faculty as they lead us in the transformative power of art and design. △
- We open our doors to the public. ✕
- We recruit, support, and retain faculty and staff with justice and equity in mind. □

WE ARE CREATING OUR FUTURE.

- We invest in effective, responsive, sustainable systems and infrastructure. ◇
- We organize to implement. ○
- We research and innovate. △
- We raise long-term support for scholarships, faculty, programs, and facilities. ✕
- We envision a campus where every member of our community thrives. □

Further details, including strategic planning actions, can be found on the Wiki page
Survey for feedback can be found here: <https://tinyurl.com/MassArtPlan> or by scanning the QR code

