

Board of Trustees  
External Affairs Committee  
Friday, March 25, 2022  
10:30-11:30am

In accordance with Governor Charles Baker's March 12, 2020 "Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, § 20" and the Massachusetts Attorney General's Office's March 12, 2020 Guidance, please note the following: Notice is hereby given that a meeting of the Massachusetts College of Art and Design Board of Trustees will be held through remote participation:

Join Zoom Meeting

<https://massart.zoom.us/j/81753785977?pwd=SINOS2treFQ4NGJSZ1FVSElscEZ5QT09>

Meeting ID: 817 5378 5977 Passcode: 407634

## AGENDA<sup>1</sup>

1. Call to Order
2. Approval of the minutes: January 21, 2022
3. Press Strategy and Coverage
4. Inauguration of President Mary Grant
  - October 21, 2022
  - Timeline in process - begin with April "Save the Date"
  - Advisory Committee in formation
5. MassArt 150th Anniversary
  - Launch January 2023
6. Brand Refresh Timeline
7. Major Events Spring 2022
  - Auction Saturday, April 9
  - Fashion Show Saturday, May 14
  - Commencement Thursday, May 19
8. New Business
9. Adjournment

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<sup>1</sup> The above listings of matters before the Board of Trustees are those reasonably anticipated by the Chair of the Board to be discussed at the meeting. Not all items listed may in fact be discussed and other items, not listed, may also be brought up for discussion, to the extent such is permitted by law.