

Board of Trustees
External Affairs Committee
Friday, June 3rd, 2022
10:30-11:30am

In accordance with Governor Charles Baker's March 12, 2020 "Order Suspending Certain Provisions of the Open Meeting Law, G.L. c. 30A, § 20" and the Massachusetts Attorney General's Office's March 12, 2020 Guidance, please note the following: Notice is hereby given that a meeting of the Massachusetts College of Art and Design Board of Trustees will be held through **remote participation**:

<https://massart.zoom.us/j/82867802747?pwd=M3piYURnNjBrYlVXMldjc242VFZQdz09>

Meeting ID: 828 6780 2747

Passcode: 565613

Agenda

1. Vote on Meeting Minutes - March 25, 2022 meeting
2. Brand Refresh Project
 - Timeline
 - Launch June 2022 - Discovery phase begins
3. Social Media Strategy
4. Press Coverage Update
5. MAAM "Designing Motherhood" Exhibition
 - Opening June 11, 2022
6. Major Events - Save the Date
 - Inauguration of President Mary Grant October 21, 2022
 - MassArt 150th Anniversary Launch January 2023
7. Adjournment